

Corporate Partnership



A woman in a dark blue dress is holding the hand of a young child. The child is wearing a white t-shirt with the words "GROW and THRIVE" printed on it in colorful, stylized letters. The background is a soft-focus outdoor setting with green grass and trees.

Corporate Partnership

Doing good is good for business

Nearly 90 percent of consumers would switch to a brand supporting a good cause, and 66 percent would pay extra for products and services from companies committed to positive social and environmental impact.

By supporting Family Promise of Gainesville and the children and families we empower, you are showing customers and employees that your company is committed to making a difference in our community.



Corporate Partnership

About us

Since 1998, through the collaboration of local faith and civic groups, Family Promise of Gainesville has provided families experiencing homelessness with compassionate care that includes case management, education, housing, meals and transportation until they can transition to a home of their own.

Our vision is a community in which every child and every family has a home, a livelihood, and the chance to build a better future.



Corporate Partnership

215

people in 56 families served in 2021

95%

of families served remain housed one year later

929

rental and utility assistance services provided in 2021

"I lost my job due to mandatory shutdowns and eventually I found myself sleeping in my car with my daughter. When I called Family Promise, they didn't hesitate to help me. I'm thankful for the tools they left me with, but most importantly, for the impression they left on my heart."

-Family Promise graduate

Working together

A partnership with Family Promise of Gainesville allows us to provide value to your organization all year long through our large audience of volunteers, engaged religious and civic organizations, social media followers, website visitors, email subscribers and event attendees.

Partnering with us provides a unique opportunity to play a role in the future of local families and receive recognition for the good you are doing in the lives of the most vulnerable in our community.



Corporate Partnership

Ways to partner

Invest

Contribute to specific projects and events or make an investment in our mission as one of our annual trusted partners.

- Corporate contributions
- Event sponsorship
- In-kind gifts

Engage

Engage employees so that they can learn and invest in a meaningful and gratifying way.

- Employee volunteer opportunities
- Educational workshops
- Advocacy and outreach

Amplify

Showcase the impact of our partnership for expanded awareness, giving and engagement.

- Cause marketing
- Public relations opportunities
- Brand association

Get in front of our audience



9,450

the estimated number of congregation members from local churches and civic groups who regularly engage and volunteer with us



7

the number of stories about Family Promise of Gainesville by local news networks in the past 36 months



2,850

the number of Family Promise of Gainesville social media followers



3,000

the number of hours volunteers donated to Family Promise last year

Corporate Partnership

**Your business can help
change lives of children and
families in our community.**

We recognize that every organization has different needs, therefore we offer a range of ways to partner. We look forward to working with you and your company to develop the partnership package that best addresses your needs.

*To start a conversation, please
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